

"Strategy" Goals	Location of Where Addressed in CP
<b>GOAL A: ECONOMIC DIVERSITY</b>	
To promote and foster employment opportunities and economic diversity.	
<ul style="list-style-type: none"> <li>Develop a long-range economic strategy to promote a more permanent population base.</li> </ul>	Policy ED-2.1.3 - support job creation projects benefiting local communities, the county, and the entire region
<ul style="list-style-type: none"> <li>Focus the short-term economic strategy around the visitor/second-home market, building on the existing tourism base.</li> </ul>	Objective R-1.1 - Provide ecotourism attractor facilities for permanent and seasonal residents
<ul style="list-style-type: none"> <li>Complement the short-term economic strategy with arts, environmental education, ecotourism, conference and special events.</li> </ul>	Policy ED-2.1.1 - strengthen opportunities within the tourism, silviculture, arts and crafts, construction, and technology industries Objective R-1.1 - Provide ecotourism attractor facilities for permanent and seasonal residents
<ul style="list-style-type: none"> <li>Retain and expand existing business and seek to expand high value industries.</li> </ul>	Policy ED-2.2.2 - promote the evaluation and update of community training programs to meet current and project skill needs of Walton County employers Policy ED-2.2.3 - incentive programs to encourage hiring and advanced training of local workforce Objective ED-3.1 - secure funding for economic development activities and programs, assist local business, and expand existing businesses and industries Policy ED-3.1.1 - explore private and public sector economic development funding opportunities that could be used to stimulate business growth and job creation Policy ED-3.1.5 - loan programs and other programs to assist businesses venture capital funds Policy ED-3.1.8 - support various workforce improvement programs throughout the county and region
<ul style="list-style-type: none"> <li>Establish a mid-term economic strategy around the retirement sector and location flexible professionals.</li> </ul>	
<ul style="list-style-type: none"> <li>Focus the long-term economic strategy on higher education and research opportunities.</li> </ul>	Policy ED-2.2.1 - support community-based educational programs to improve workforce skills and support childcare programs for single parents pursuing higher education
<ul style="list-style-type: none"> <li>Develop a cooperative, coordinated economic development program, including both business and government.</li> </ul>	Policy ED-2.1.2 - develop partnerships within the community to promote opportunities for economic growth and diversification Policy ED-3.2.2 - maintain a registry of existing local businesses for positive working relationships
<b>GOAL B: ENVIRONMENT</b>	
To maintain the highest quality natural and historic environments.	
<ul style="list-style-type: none"> <li>Respect South Walton County's natural resources for their intrinsic values and attractiveness to residents and tourists.</li> </ul>	Objective C-1.2 - regulate development and redevelopment within and surrounding environmentally sensitive areas Policy C-1.2.1 - overlay zones, preservation requirements, and other land development regulations Policy C-1.2.2 - buffer standards to protect environmentally sensitive lands Policy C-1.2.5 - interlocal agreements with adjacent local governments that address preservation, conservation, use, and protection of unique vegetative communities, living marine resources, and river and bay system surface waters Objective C-1.4 - Coastal Dune Lake Advisory Board Policy C-1.4.1 - Coastal Dune Lake Protection Zone Policy C-1.4.4 - removal of invasive species and replaced with native vegetation Policy C-1.5.4 - County shall take measures to restore the ecosystem in a manner that enhances or recreates a natural system and its functionality Objective C-1.6 - protect, conserve, and enhance coasts wetlands, coastal dune lakes, living marine resources, coastal dunes and dune systems, the beach, and other coastal wildlife habitats Policy C-1.6.1 - Coastal Protection Zone Policy C-1.6.2 - no construction seaward of the Coastal Construction Control Line, until applicant receives all permits for such construction Objective C-1.7 - developments shall not decrease amount of legal public access to beaches, lakes, Choctawhatchee Bay, rivers, open waters, or other shorelines, and shoreline land uses shall not be allowed unless they ensure protection Objective I-4.3 - monitor, protect, and enhance the coastal dune lake watersheds through responsible stormwater management
<ul style="list-style-type: none"> <li>Promote conservation-oriented development techniques, including the protection of significant views, land forms, trees and other vegetation and animal habitat.</li> </ul>	Objective C-1.1 - direct development away from wetlands by requiring alternative land use, site design, and construction techniques Policy C-1.1.1 - require applicant for development approval to utilize alternative land use, site design, and construction techniques, such as clustering, alternative siting and design, elevation on pilings, setbacks, buffering, green building Policy C-1.1.2 - criteria for clustering for developments on environmentally sensitive areas Policy C-1.7.2 - development or redevelopment of shoreline land uses shall locate on existing upland areas and conform to state and local coastal construction building codes Objective R-4.2 - encourage private conservation of natural resources Policy R-4.2.2 - seek to establish an incentive system for private forest conservation Policy R-4.2.3 - encourage low impact and conservation subdivision development techniques Policy R-4.2.5 - implement LDC provisions that protect natural systems and use Best Management Practices Objective R-7.1 - preserve and protect existing 30-A natural landscape Policy R-7.1.1 - adopt a heritage tree preservation ordinance Objective I-4.7 - adopt LDC provisions encouraging stormwater management systems to be designed, constructed, and maintained giving importance to the aesthetic characteristics of each pond, structure, and other features visible to public
<ul style="list-style-type: none"> <li>Protect the value of Choctawhatchee Bay and combat the polluting effects of runoff.</li> </ul>	Objective C-1.5 - protect, preserve, and restore the Choctawhatchee River and Bay System Policy C-1.5.3 - land located within 150 feet from Choctawhatchee River and Bay system shall be subject to the following criteria, and is more specifically addressed in the LDC: - 50 foot shoreline setback - Grading lots of parcels to ensure untreated stormwater runoff does not enter the River and Bay system - prohibiting uses/activities that involve storing, handling, or generating hazardous waste - No new point or non-point sources of pollution Policy L-1.13.1 (D) 2. - Do not increase density within major undeveloped portions of land near Choctawhatchee Bay
<ul style="list-style-type: none"> <li>Incorporate architectural and energy efficient design guidelines in new construction.</li> </ul>	Policy C-1.11.3 - new development shall comply with the following native vegetation preservation requirements Policy C-4.1.1 - adopt a Green Building Ordinance Objective C-4.2 - adopt policies and standards to promote energy efficiency in new and existing developments Policy C-4.2.1 - adopt energy efficiency performance standards
<ul style="list-style-type: none"> <li>Identify and develop separate wildlife corridors to connect natural areas, including the Beach to the Bay.</li> </ul>	Policy H-3.1.1 - Ensure native habitat and wildlife corridors and sensitive and/or listed species are protected from the impacts of new residential development Objective R-3.2 - identify greenway systems and ecological corridors for ecotourism, education, recreation, and habitat protection Policy R-3.2.2 - maintain north/south greenway systems in South Walton between the Bay and Gulf for wildlife and recreational purposes, as well as an east/west between Topsail Hill and the State Forest south of US 98 Policy R-3.3.3 - preserve greenways and ecological corridors for wildlife movement Policy R-3.3.8 - use surplus State properties as a base to create an east/west recreational greenway Objective R-3.5 - retain functional wildlife corridors Policy R-3.5.2 - coordinate with other agencies to implement strategies that support the retention of wildlife corridors and ensure their functionality Policy R-3.5.3 - identify wildlife crossings in GIS

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<ul style="list-style-type: none"> <li>Protect rare and endangered species and their habitats, wetlands, the network of greenways and recreational trails.</li> </ul>	<p>Objective C-1.11 - maximize protection of endangered species, threatened species, species of special concern, and their habitat</p> <p>Policy C-1.11.1 - County shall coordinate with the federal and state agencies to protect sea grass beds, oyster beds, sea turtle nests, fisheries, and other living marine resources. Additional, the County will provide protection for areas known to provide habitats</p> <p>Policy C-1.11.2 - increase public awareness</p> <p>Policy C-1.11.3 - new development shall comply with the following native vegetation preservation requirements</p> <p>Policy C-1.11.4 - protect state Fish and Wildlife Commission designated Strategic Habitat Conservation Areas</p> <p>Objective R-3.2 - identify greenway systems and ecological corridors for ecotourism, education, recreation, and habitat protection</p> <p>Policy R-3.2.2 - maintain north/south greenway systems in South Walton between the Bay and Gulf for wildlife and recreational purposes, as well as an east/west between Topsail Hill and the State Forest south of US 98</p> <p>Policy R-3.3.3 - preserve greenways and ecological corridors for wildlife movement</p> <p>Policy R-3.3.8 - use surplus State properties as a base to create an east/west recreational greenway</p> <p>Policy R-3.5.3 - three primary habitat patterns should have protective priority:</p> <ul style="list-style-type: none"> <li>high-dry longleaf pine/turkey oak habitat</li> <li>beach dune line paralleling the coast</li> <li>corridor along stream lines</li> </ul> <p>Policy R-4.3.1 - link greenways and open space through site plan review and approval</p> <p>Policy R-4.3.2 - LDC shall encourage linked systems which provides environmental protection, open space, recreational space, special ambience and ensures that the natural environment is preserved, enhanced, and made usable for the natural and man-made environment</p> <p>Policy R-8.1.3 - adopt a greenway land acquisition priority list</p>
<b>GOAL C: IMAGE AND IDENTITY</b>	
To create a sense of community with a strong visual image.	
<ul style="list-style-type: none"> <li>Develop a hierarchy of unique towns, villages and hamlets with mixed use centers.</li> </ul>	<p>Policy L-1.3.4 - Small Neighborhood land use</p> <p>Policy L-1.3.5 - Traditional Neighborhood Development land use</p> <p>Policy L-1.3.7 - Coastal Center Mixed-Use land use</p> <p>Policy L-1.3.8 - Village Mixed-Use Center land use</p> <p>Policy L-1.3.9 - Town Center land use</p> <p>Policy L-1.3.11 - Coastal Village 1 land use</p> <p>Policy L-1.3.12 - Neighborhood Plan Program</p> <p>Policy L-1.4.13 - Development of Regional Impact - Mixed-Use land use</p>
<ul style="list-style-type: none"> <li>Create distinct centers with residential, employment and tourist amenities.</li> </ul>	<p>Policy L-1.3.4 - Small Neighborhood land use</p> <p>Policy L-1.3.5 - Traditional Neighborhood Development land use</p> <p>Policy L-1.3.7 - Coastal Center Mixed-Use land use</p> <p>Policy L-1.3.8 - Village Mixed-Use Center land use</p> <p>Policy L-1.3.9 - Town Center land use</p> <p>Policy L-1.3.11 - Coastal Village 1 land use</p> <p>Policy L-1.3.12 - Neighborhood Plan Program</p> <p>Policy L-1.4.13 - Development of Regional Impact - Mixed-Use land use</p>
<ul style="list-style-type: none"> <li>Encourage innovative development techniques and patterns in key areas.</li> </ul>	<p>Policy L-1.10.1 - require buffers between ag and non ag uses</p> <p>Policy L-1.10.2 - buffers between development and environmentally sensitive areas</p> <p>Policy L-1.10.3 - require buffers between adjacent land uses of differing intensities</p> <p>Policy L-1.17.1 - Planned Unit Development Overlay program</p> <p>Policy I-4.7.2 - incentives for developers that design stormwater systems using Best Management Practices</p>
<ul style="list-style-type: none"> <li>Emphasize South Walton's natural resources as an important part of its identity.</li> </ul>	<p>Policy L-1.3.1 - Conservation Residential land use assigned to areas of South Walton around floodplains, wetlands, and other environmentally sensitive areas</p> <p>Policy L-1.4.8 - Conservation land use</p>
<ul style="list-style-type: none"> <li>Enhance the "gateways" identification, iconography system and program.</li> </ul>	
<b>GOAL D: TRANSPORTATION AND MOBILITY LINKAGES</b>	
To provide a balanced system to meet mobility needs.	
<ul style="list-style-type: none"> <li>Develop a roadway system with scenic qualities, consistent with the character and scale of adjacent development.</li> </ul>	<p>Objective L-1.11 - Scenic Corridors that provide aesthetic roadway vistas.</p> <p>Objective R-7.1 - preserve and protect existing 30-A natural landscape</p> <p>Objective T-1.9 - implement Goals, Objectives, and Policies outlined in the Scenic 30-A Corridor Management Plan</p> <p>Policy T-1.9.1 - establish development regulations to support goals, objectives, and policies outlined in the 30-A Corridor Management Plan</p>
<ul style="list-style-type: none"> <li>Design public pathways to safely and comfortably connect communities and natural areas.</li> </ul>	<p>Policy L-1.11.2 - US Highway 98 and US Highway 331 is designated as a scenic corridor to protect natural features</p> <p>Policy R-4.3.1 - link greenways and open space through site plan review and approval</p> <p>Policy R-4.3.2 - LDC shall encourage linked systems which provides environmental protection, open space, recreational space, special ambience and ensures that the natural environment is preserved, enhanced, and made usable for the natural and man-made environment</p> <p>Policy T-2.1.5 - encourage non-motorized transportation facilities to link residential areas with recreational and commercial areas</p>
<ul style="list-style-type: none"> <li>Ensure development along scenic roadways is complementary and blends with the environment.</li> </ul>	<p>Policy L-1.11.1 - establishes Route 30-A as a Scenic Corridor to preserve the character of the area and protect natural features</p> <p>Objective R-7.1 - preserve and protect existing 30-A natural landscape</p>
<ul style="list-style-type: none"> <li>Coordinate with land use types that have high "internal capture" rates.</li> <li>Emphasize human design scale on the pedestrian level (streetscape, signage).</li> </ul>	<p>Policy L-1.12.2 - prohibit billboards in Scenic Corridors</p>
<ul style="list-style-type: none"> <li>Encourage multiple modes of travel including jitney, bicycling, walking, and jogging.</li> </ul>	<p>Objective T-1.5 - develop a corridor specific transportation mitigation fee to promote multi-modal improvements</p> <p>Objective T-2.1 - cooperate with Okaloosa County Transit to encourage increased occupancy in vehicles and promote alternative transportation</p> <p>Policies T-2.1.2 - prepare a park &amp; ride plan</p> <p>Policy T-2.1.3 - promote development of pedestrian ways and bikeways</p> <p>Policy T-2.1.4 - develop a priority list for installation of bicycle lanes and multi-use paths</p> <p>Policy T-2.1.5 - encourage non-motorized transportation facilities to link residential areas with recreational and commercial areas</p> <p>Policy T-2.1.6 - encourage developments to interconnect with one another through transportation connections</p> <p>Objective T-2.2 - promote a multi-modal transportation network</p> <p>Policy T-2.2.1 - establish LDC requirements for private developers to address pedestrian and bicycle circulation including internal walks, bicycle paths / storage areas, as well as linkage to other projects and transportation modes</p>
<b>GOAL E: EDUCATION</b>	
To develop world class education in South Walton County that will contribute to long-term economic prosperity.	
<ul style="list-style-type: none"> <li>Develop a curricula using input from community groups and industrial representatives based on identified deficiencies and needs.</li> </ul>	
<ul style="list-style-type: none"> <li>Develop a system of high quality schools to meet a full range of needs.</li> </ul>	
<ul style="list-style-type: none"> <li>Ensure that each school site includes designated acreage for environmental studies.</li> </ul>	
<ul style="list-style-type: none"> <li>Incorporate small neighborhood schools as the focus of communities and allow flexible usage of facilities.</li> </ul>	<p>Objective PS-1.2 - encourage siting of school facilities to serve as community focal points and are compatible with surrounding land uses</p>
<ul style="list-style-type: none"> <li>Explore a higher education or research institute to complement the long-term economic development strategy.</li> </ul>	
<b>GOAL F: SUPPORT SYSTEMS</b>	
To provide for effective community facilities, services and transportation facilities.	

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<ul style="list-style-type: none"> <li>Provide community water and sewer delivery to support planned increases in development density and intensity.</li> </ul>	Policy I-6.2.1 - partner with the Northwest Florida Water Management District for water sources that will meet future demands Objective I-1.1 - develop and maintain a Water Supply Facilities Work Plan for a ten-year planning period Policy I-1.1.5 - maintain a 5-year schedule of capital improvements for the water supply facilities and system components Policy I-1.3.3 - integrate growth management, land use, and water resource planning to ensure availability of water Policy I-1.4.2 - develop and implement methodologies for determining available capacity and demand of a proposed development upon the water systems Policy I-1.4.4 - implement procedures to ensure that adequate water system capacity is available to meet the needs of proposed development Objective I-1.5 - coordinate with utility providers to ensure adequate available facilities for projected water needs Policy I-2.1.1 - coordinate with centralized sewage providers to ensure adequate facility capacity will be available to serve new developments
<ul style="list-style-type: none"> <li>Establish and achieve levels of services, appropriate to each community, for the following:               <ul style="list-style-type: none"> <li>Transportation network.</li> <li>Water supply and treatment.</li> <li>Sewage system and wastewater treatment.</li> <li>Solid waste management.</li> <li>Recreation.</li> <li>General government.</li> <li>Education.</li> <li>Libraries and other cultural facilities.</li> </ul> </li> </ul>	Objective CI-1.4 - Future developments shall bear a proportionate cost of facility capital improvements to maintain adopted level of service standards Policy L-1.14.2 - concurrency requirements for sanitary sewer, solid waste, and drainage Policy L-1.14.3 - concurrency requirements for potable water Policy L-1.14.4 - concurrency requirements for parks and recreation Policy L-1.14.5 - concurrency requirements for transportation Policy L-1.14.6 - ensures development needs to not exceed the adopted level of service for public school facilities Policy I-4.5.9 - provide adequate primary and secondary drainage services to maintain the adopted level of service standards Objective I-2.1 - establish LOS to coordinate with providers of sanitary sewage facilities and ensuring adequate facility capacity to meet demand Policy I-2.1.2 - adopt LDC regulations ensuring sewage LOS Policy PS-1.5 - concurrency requirements for public schools Objective R-2.1 - ensure parks and other recreation facilities are provided to maintain adopted LOS Objective R-2.4 - continually evaluate parks and rec system based on LOS requirements and design standards Policy R-2.4.1 - minimum 6.25 acres of recreation and open space per 1,000 residents
<ul style="list-style-type: none"> <li>Ensure that all public facilities act in a "civil" way.</li> <li>Maximize the use of every public investment for positive benefits.</li> </ul>	Objective I-1.7 - maximize use of existing facilities and encourage compact development
<ul style="list-style-type: none"> <li>Begin studies to determine the most cost-effective, long-term source of water for South Walton.</li> </ul>	Objective I-6.1 - develop and maintain a Work Plan addressing traditional and alternative water supply sources, facilities, and issues Objective I-1.9 - coordinate water supply planning with utility providers and the Regional Water Supply Plan developed by the Northwest Florida Water Management District Policy I-1.9.4 - continue to participate in the regional water supply planning efforts of the NFWMD to implement efficient and cost-effective public water supply plans
<b>GOAL G: DEVELOPMENT MANAGEMENT</b>	
To manage and direct the character, location and timing of new development.	
<ul style="list-style-type: none"> <li>Evaluate the location of new development with respect to the other goals.</li> </ul>	
<ul style="list-style-type: none"> <li>Promote a variety of housing types, and evaluate the impact of development standards on housing affordability.</li> </ul>	Objective H-1.1 - provide diverse housing types and affordability levels to accommodate present and future needs Policy H-1.1.1 - encourage a broad range of housing opportunities Objective H-2.1 - implement innovative policies, funding programs, and other measures supporting affordable housing Policy H-2.1.9 - create more fully integrated neighborhoods through development or redevelopment of mixed income and affordable infill housing Objective H-2.2 - increase affordable housing units 10% by 2015 Policy H-2.2.1 - monitor number of affordable housing units being created Policy H-2.2.2 - allow density bonuses for developments providing affordable housing Policy H-2.2.4 - adopt county-wide land development regulations to provide affordable housing options
<ul style="list-style-type: none"> <li>Encourage the concept of mixed use development in strategic locations.</li> </ul>	
<ul style="list-style-type: none"> <li>Adopt and implement appropriate development regulations and incentives for managing growth.</li> </ul>	Policy H-1.1.5 - provide incentives for maximum residential density that effectively balances community needs Policy H-1.1.7 - provide incentives to facilitate live/work, mixed-use, accessory dwelling, and other forms of housing Policy H-2.1.3 - maximize affordable and workforce housing opportunities; consider appropriate sites for higher densities, mixed use development, and infill development along transportation corridors
<ul style="list-style-type: none"> <li>Introduce innovative design principles including mixed use opportunities for towns and villages.</li> </ul>	Policy L-1.3.4 - Small Neighborhood land use Policy L-1.3.5 - Traditional Neighborhood Development land use Policy L-1.3.7 - Coastal Center Mixed-Use land use Policy L-1.3.8 - Village Mixed-Use Center land use Policy L-1.3.9 - Town Center land use Policy L-1.3.11 - Coastal Village 1 land use Policy L-1.3.12 - Neighborhood Plan Program Policy L-1.4.13 - Development of Regional Impact - Mixed-Use land use
<ul style="list-style-type: none"> <li>Encourage the development of complete neighborhoods and communities, with working, shopping, and other facilities in support of and appropriate to the character of each residential area.</li> </ul>	
<b>GOAL H: IMPLEMENTATION</b>	
To activate a cooperative, coordinated system for plan implementation.	
<ul style="list-style-type: none"> <li>Prepare an acquisition and disposition plan for public and private holdings based on plan requisites.</li> </ul>	
<ul style="list-style-type: none"> <li>Prepare an annual report that assesses and evaluates the progress of the Conservation and Development Plan.</li> </ul>	
<ul style="list-style-type: none"> <li>Foster plan implementation through innovative, cooperative intergovernmental action.</li> </ul>	Objective IC-1.1 - maintain coordination mechanisms with the school board, water supply providers, municipalities, adjacent counties, water management district, and regional planning council Objective IC-1.3 - ensure impacts of development proposed are coordinated with development in municipalities within the County, adjacent counties, and agencies within the region Objective IC-1.7 - coordinate provision of services with its 3 municipalities, adjacent counties, various agencies and districts within the county Objective IC-2.2 - maintain and enhance joint planning processes and procedures for coordinating of public education facilities for planning and decision-making Objective IC-4.1 - develop informal conflict resolution process with local governments
<ul style="list-style-type: none"> <li>Develop a unified system of appropriate facilities and services, including timing and funding.</li> </ul>	
<ul style="list-style-type: none"> <li>Maintain the vision of South Walton County's future through a formal system of on-going citizen participation.</li> </ul>	Policy H-1.1.6 - promote participation by residents and community groups in local housing and community development activities Policy H-2.1.5 - actively facilitate great community participation and regional participation in solving the housing needs of low-income households